

RUBRIC

A&SL Blog Post Competition: The representation of librarianship, libraries and information work in media and popular culture

SECTION		MARKS AVAILABLE	MARKS RECEIVED
BASIC REQUIREMENTS	<ul style="list-style-type: none"> Submitted as Word document (1 mark) Max wordcount of 1000 words (1 mark) Bio (full name, title, affiliation) plus professional SM handles included (1 mark) 2-3 copyright compliant images submitted (1 mark) Images submitted as separate files (1 mark) 	5	
FORMATTING	<ul style="list-style-type: none"> Follows Libfocus guidelines for images, captions, alt text (1-3 marks) Uses single spacing, avoids indentations (1-2 marks) Leaves two spaces between paragraphs (1 mark) 	6	
CONTENT	<ul style="list-style-type: none"> Relevance to theme (1-3 marks) Shows original thought (1-4 marks) Maintains an engaging conversational tone vs a formal academic format (3 marks) Avoids long, run-on sentences (1 mark) Uses plain, jargon-free language (1-2 marks) 	13	
REFERENCES AND LINKS	<ul style="list-style-type: none"> Use of reference(s) to back up claims, cite quotes, credit the original author (1 mark) Citations and references accurately laid out following Libfocus referencing guidelines i.e. accurately uses either a formal referencing style or uses linked text to online sources. Does not mix the two approaches (1 marks) Citations and references point to existing verifiable sources (1-2 marks) Follows Libfocus guidelines regarding linked text/hyperlinks (1 mark) 	5	
USE OF AI TOOLS	<p>No evidence of AI usage or follows guidelines around the use of AI tools listed on libfocus (1 mark)</p> <p>Note: Blog posts which show evidence of undeclared or improper use of AI tools will not be entered into the competition</p>	1	
TOTAL		30	